



PRIVACY, LEGAL & COOKIE POLICY

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Accuracy and Validity of Information

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Copyright

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PRIVACY POLICY

ID&C Ltd are committed to protecting and respecting your privacy.

This privacy policy is intended to provide you with the information of how we collect and use your personal or company’s information and data when using this website. ID&C may use your information to keep you informed by post, telephone or email about our products and services that’s may be of interest to you. By visiting www.idcband.com and providing us with your contact details, you are accepting to the practices described in this policy and consenting to being contacted for these purposes. We may update or change this privacy policy from time to time, and any changes will be posted on this page.

For the purposes of the Data Protection Act 1998 (“the Act”) the data controller is [NAME] of 1 Decimus Park, Kingstanding Way, Tunbridge Wells, Kent, TN2 3GP.

Information you give us

You may give us information about you/your company by filling in forms on our site www.idcband.com (our site) or by corresponding with us by phone, e-mail or otherwise. This includes information you provide when you register to use our site, search for a product, place an order on our site, or when you report a problem with our site. The information may include your name, address, e-mail address, telephone number, financial and credit card information.

Information we collect about you

With each of your visits to our site we may automatically collect the following information:

- Technical information, including the IP address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- Information about your visit, including the full URL clickstream to, through and from our site (including date and time; products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information, and methods used to browse away from the page [and any phone number used to call our customer service number].

How we use the information

We will use the information you give us to:

- Carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us;
- Provide you with information about other goods and services we offer that are similar to those you have already purchased or enquired about;

- Provide you with information about goods or services we feel may interest you. If you are an existing customer we will only contact you by electronic means with information about goods and services similar to those which were the subject of a previous sale or negotiation of a sale to you. If you are a new customer, [and where we permit selected parties to use your data,] we (or they) will only contact you by electronic means only if you have consented to this. If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes, please tick the relevant box situated on the registration form.
- Notify you about changes to our service;
- Ensure that content from our site is presented in the most effective manner for you and for your computer.

We will use information we collect about you:

- To administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To improve our site to ensure that content is presented in the most effective manner for you and for your computer;
- To allow you to participate in interactive features of our service, when you choose to do so;
- as part of our efforts to keep our site safe and secure;
- [to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;]
- To make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- If ID&C Limited or substantially all of its assets are acquired by a third party, in which case personal data held about its customers will be one of the transferred assets;
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use [*insert link to T&Cs*] and other agreements; or to protect the rights, property, or safety of ID&C, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Your Rights

You can ask to have your contact details updated or removed, or that we do not process your personal data for marketing purposes, by either telephone or e-mail or writing to ID&C Ltd.

You have a right to access information we hold about you in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs of providing you with details of the information we hold about you.

COOKIE POLICY

Cookies are small amounts of information that are sent to and are stored on your computer's hard drive, if you agree. They are used to identify you when you visit the site, and to make your use of the site more convenient for you. Cookies are used to remember usernames, passwords and preferences and to deliver a faster and more personalised service.

The ID&C site and service only uses first party cookies to:

- 1) remember your un-purchased basket contents,
- 2) log you into our site automatically if you have previously registered and
- 3) gather analytics and usage data for our website, with the ultimate aim of improving the experience for our users.

ID&C may also collect demographic data which could be used for remarketing purposes via a 3rd party.

Through the use of "cookies" ID&C may automatically collect some technical information which is not personally identifiable. Examples of this may include the type of Internet browser you are using and the domain name of the web site from which you linked to our site. We may aggregate this type of information for market research purposes and to improve our website. Many Internet browsers allow you to set them to warn you before a cookie is stored or to block cookies altogether.

You can enable and disable cookies using your browser

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. If you do disable our cookies you may find that certain sections of our website do not work. For example, you may have difficulties logging in or purchasing items.